## 觀光休閒學報 投稿須知

- 一、觀光休閒學報係為中華觀光管理學會發行之學術性刊物。本學報發行之目的,係為促進觀光學術研究,提供獨立公正之學術發表園地,並冀望透過學術之研究引領觀光相關產業之發展。因此,舉凡探討觀光事業、休閒遊憩,以及餐旅等相關領域之論文,中、英文不限,均為本學報刊登之對象。
- 二、本學報每年共計發行三期,分別於四月、八月與十二月各出版一期,全年皆接受投稿。
- 三、本學報投稿之文章全文係以 15,000 字為限(含圖表與中、英文摘要)。中、英文之摘要以 300 字 為限。中、英文關鍵詞以 5 個為限。
- 四、投稿稿件之,書寫順序如下:
  - (一)中、英文論文標題。
  - (二)中文摘要、中文關鍵詞、英文摘要、英文關鍵詞。
  - (三)本文(諸如:前言、文獻回顧、研究方法、研究結果、討論、管理意涵與建議)。
  - (四)參考文獻及附錄。

## 五、稿件書寫格式:

- (一)文字敘述之編號順序,中文為:壹、一、(一)、1、(1),英文為:  $| \cdot ( | \cdot ) \cdot A \cdot (A) \cdot a \cdot (a)$ 。 內文段落間文字敘述之數字,敬請利用阿拉伯數字表示。
- (二)表格標題在表格之上,圖片標題在圖片之下,圖表標題與內文中、英文並列,若有說明亦同。編排順序以圖 1 (Figure 1)、表 1 (Table 1),圖 2 (Figure 2)、表 2 (Table 2)等順序為之。
- (三)內文引用之文獻,以確與本文相關者為限,並須於內文引用之處,予以標示。同時引用多篇 文獻者,以中文、西文之順序排列。同為中文或西文文獻者,以作者姓氏筆劃或姓氏字母順 序先後排列。
- (四)參考文獻之排列順序,以中文、西文之順序為之,若為中文文獻亦須增列英文翻譯。同為中文或西文文獻者,以作者姓氏筆劃或姓氏字母順序先後排列。引用文獻書寫之方式如下:
  - 1. 期刊:作者姓名(年分)。篇名。期刊名,卷數(期數),頁數。
  - 2. 書籍:作者名(年分)。書名。出版社名稱。
  - 3. 書籍專章與研討會論文:作者姓名(出版年)。專章名稱或論文之名稱。書名或論文集之名稱(頁數)。出版者。
  - 4. 學位論文:作者名(年分)。論文名(未出版博士論文/碩士論文)。學校名稱。
  - 5. 翻譯書籍:原著作者姓名(出版年)。書名(譯者姓名)。出版者。(原著出版年份)。
  - 6. 報紙文章:作者姓名(刊行西元年月日)。標題。報紙名稱。網址
  - 7. 網路文章:作者名(年分,日期)。篇名。網站名稱。網址
  - 8. 中文參考文獻之刊物名稱、書名、論文集之名稱與論文名稱,敬請以底線表示之;英文 參考文獻之刊物名稱、書名、論文集之名稱與論文名稱,敬請以斜體表示之。
- 六、本學報將盡力加速審稿之作業,目標設定為百分之八十之稿件於十週內給予作者第一次審查結果之回覆。
- 七、為提昇本學報論文品質,經中華觀光管理學會第十屆第一次理監事聯席會議於民國一〇一年十二月十九日通過,自即日起投稿之稿件,作者需於投稿之同時,以匯款方式繳交投稿費新台幣 1,000元。初次審查時間若超過六個月,將於提供審查結果時退回投稿費。另外,經本學報審查通過並接受刊登,即酌收行政處理費用新台幣 2,500 元整。相關費用請匯至以下帳戶:

郵政劃撥帳戶戶名:中華觀光管理學會

劃撥帳號: 19073272 (煩請註明費用項目及姓名)

匯款後,請提供收據抬頭、統一編號、收件地址等相關資料,連同匯款收據電子檔,以 e-mail 方式寄至 tourism0123@gmail.com;jts@tourism.org.tw 兩個信箱。

八、為維持本學報刊載論文之品質,投稿之稿件必須經過至少兩位相關領域學者之匿名審查。

九、為維護學術倫理,投稿稿件應未刊登於其他刊物或書籍。此外,投稿之稿件一經刊載,其版權歸本學報所有,唯文責自負。非經本學報同意,亦不得另行發表於其他刊物或書籍。

## **Guide for Authors**

- I. Journal of Tourism and Leisure Studies is an academic journal which published by Chinese Tourism Management Association. Journal of Tourism and Leisure Studies publishes original research in tourism, leisure, recreation and hospitality both in Chinese and English to promote tourism academic research and provides an independent and just space for academic publication.
- II. A total of four issues will be published each year which refer to in April, August and December. We accept the manuscripts over the year.
- III. The main article should not exceed 15,000 wards (including tables, figures and abstract). Both Chinese and English abstracts should not exceed 300 words. The amounts of Chinese and English keywords should not exceed 5.
- IV. Manuscripts should be arranged in the following order of presentation. Those are:
  - (I) Chinese and English titles of the manuscript.
  - (II) Chinese abstract, Chinese keywords, English abstract and English keywords.
  - (III) Main article (including introduction, literature review, methodology, results, discussion, implication and suggestions).
  - (IV) References and Appendixes.

## V. Format

- (I) Order for titles of sections should be arranged as I, (I), A, (A), a, (a). The titles of descriptions in the main text should be numbered as Arabic numbers.
- (II) Titles of tables should be placed above the tables. Titles of the figures should be placed under the figures on the contrary. The editorial order is numbered as Arabic numbers.
- (III) The references should include only the most relevant papers. References should appear in the main article with notes. The order of Chinese references is ranked by stroke numbers and the order of English references is ranked by alphabetical order.
- (IV) Order of the references is initiated by Chinese references and followed by English. The consideration for order of Chinese references is stroke numbers and the consideration for order of English references is the rank of alphabetical order. The example of references as following:
  - 1. Periodical Journal: Author(s)(Year). Title of article. Journal, Volume(Issue), Page(s).
  - 2. Monograph: Author, A. A. (Year). Book Title. Publisher Name.
  - 3. Collective Works and Proceeding: Author(s) (Year). Title. Title of Collective Works or Proceeding (Page(s)). Publisher.
  - 4. Dissertation: Author, A. A. (Year). Title of article [Unpublished doctoral dissertation/master's thesis]. Name of Institution.
  - 5. Translated Monograph: Original Author(s)(Year). Title(Translator(s)). Publisher. (Year of Original).
  - 6. Newspaper Article: Author(s) (Year, Month Day). Title. Newspaper. https://xxxxx

- 7. Internet Article: Author, A. A. (Year, month day). Article title. Website Name. https://xxxxx
- 8. Titles of publications, monographs, proceedings and dissertations of Chinese references should be edited as underline. Titles of publications, monographs, proceedings and dissertations of English references should be edited as italic.
- VI. For the purpose of enhancing the efficiency of submission procedure, we employ the means of electronic submission and reviewing process. The manuscripts should be prepared in Microsoft Word or PDF format. We will try our best to accelerate the process of reviewing. Our goal is 80 percent of submissions will receive our first response about their manuscripts within 10 weeks.
- VII. In order to improve the quality of publication, it was resolved at the joint meeting of boards of directors and supervisors of Chinese Tourism Management Association on December 19, 2012 that a submission fee of NT\$ 1,000, and an administrative fee of NT\$ 2,500 will be charged after publish starting from December 19, 2012.

Please remit submission fee and administrative fee to following account:

- ( | ) Post Office Giro Account: Chinese Tourism Management Association
- (II) Post Office Giro Number: 19073272 (Please note the information about the fee and remitter.)
- (III) Please provide the receipt title, tax ID number, mailing address and other relevant information after remittance and send it to tourism0123@gmail.com & jts@tourism.org.tw via E-mail along with the electronic copy of the remittance receipt.
- VII. A submitted manuscript is reviewed anonymously under at least two scholars with a similar research background to maintain the quality of our publications.
- It is a condition of publication that manuscripts submitted to this journal have not been published and will not be simultaneously submitted or published elsewhere for the reason of academic ethics. Furthermore, the copyright belongs to *Journal of Tourism and Leisure Studies* once the manuscript has been published. It is not allowed to present in other publication without our agreement.